

Industries with a Statewide Need 2009/10 –American Recovery and Reinvestment Act/Workforce Investment Act funds

Award List and Project Summaries

On January 21, 2010, grants were awarded to thirteen organizations under the Industries with a Statewide Need Solicitation for Proposals. Project descriptions, award amount, and contact information are listed below. Award decisions are final.

Applicant Name	County	Award Amount
Able-Disabled Advocacy, Inc.	San Diego	\$919,955
Foothill Employment and Training Consortium	Los Angeles	\$600,000
Fresno Career Development Institute, Inc.	Fresno	\$1,000,000
Greater Sacramento Urban League	Sacramento	\$591,217
Inter-City Services, Incorporated	Alameda	\$1,000,000
Los Angeles Community College District	Los Angeles	\$1,000,000
Orange Coast College	Orange	\$179,857
Peralta Community College District	Alameda	\$1,000,000
Rural Human Services Incorporated	Del Norte	\$600,000
Spanish Speaking Unity Council	Alameda	\$995,302
Tulare County	Tulare	\$999,931
Victor Valley Community College	San Bernardino	\$837,500
Youth Policy Institute	Los Angeles	\$1,000,000
Total		\$10,723,762

Able-Disabled Advocacy, Inc.
4283 El Cajon Blvd., Suite 110
San Diego, CA 92105

Contact:

Elaine Cooluris
(619) 231-5990

Award Amount: \$919,955

Industry of Focus: Information Sector

Targeted Participants Served: Economically disadvantaged at-risk youth and adults, individuals with disabilities

Key Partner Highlights: The Association of Rehabilitation Programs in Computer Technology; Skillsoft, (the world's leader in vocational e-learning); the SDWP; Arbor E & T's South County Career Center; the San Diego County Office of Education/Juvenile Court and Community Schools; San Diego Unified School District; South County Economic Development Council; the Department of Rehabilitation; City Heights Community Development Corporation; the San Diego-Imperial Counties Labor Council; and the Employer Networks of all partners.

Project Description: The Able-Disabled Advocacy, Inc. (A-DA) proposed project will be named TechWORKS. Training and employment services will be collaterally delivered to 120 economically disadvantaged at-risk youth (18-21) and adults. Over 50% (60) will be individuals with disabilities. They will target training and employment in the high growth Information occupations based on local labor market demand. Participants will receive Technology-Based Training in the Software and Computer Services (SCS) industry. Career options include: (1) Computer and Network Support Specialists (A+ and Net+); (2) Desktop Support Technicians (MCP); (3) Microsoft Business Specialists (MOS and MCAS); and (4) Information Assurance (Security) Specialist. Training will consist of a blended educational experience to promote academic achievement and enhance lifelong learning. Along with online learning, trainees will receive extensive education and career planning services; user support; hands-on and work-based learning opportunities; labor market information; career counseling; on-going assessment; in-kind financial assistance to support training; subsidy for test fees for credentialing; and most important, job placement assistance following training. Services will be offered in a customized fashion in order to meet the needs of each applicant to ensure appropriate vocational choice, aptitudes and program engagement. Universal access including Assistive Technology, bilingual assistance, tutoring and a wide range of other personal and professional counseling and support services, along with intensive client centered case management will be included.

Proposed Outcomes: Of the 120 enrolled, all will be enrolled in training. Of those enrolled, 102 (85%) will complete training with 90 (88%) achieving credentials. Of those served, 96 (80%) will enter employment. Participants that exit will be followed and provided support during follow-up. Of the 96 placed, 79 (82%) will be retained.

Foothill Employment and Training Consortium
1207 East Green Street
Pasadena, CA 91106

Contact:

Dianne Russell-Carter
(626) 584-8393

Award Amount: \$600,000

Industries of Focus: Transportation, Warehousing and Other Services Sectors

Targeted Participants Served: At-risk out -of-school youth, dislocated workers, incumbent workers, veterans

Key Partner Highlights: Citrus Community College, Pasadena City College, Employment Development Department (EDD), and Greater Los Angeles New Car Dealers Association (GLANCDAs), GLANCDAs is comprised of factory-franchised dealers (individuals, partnerships, or corporations owning and operating a franchised motor vehicle dealership engaged in the sales of automobiles or trucks and licensed by the State of California and located within the Los Angeles County area).

Project Description: Foothill Workforce Investment Board has developed a demand driven partnership which focuses on employing individuals in the field of automotive technology. Foothill has developed a training design which will result in high wage employment in high demand occupations for the targeted participants. The EDD has listed automotive service technician as a demand occupation for 2006 through 2016. The project also adds the element of “green” transportation by adding training in hybrid vehicles.

Proposed Outcome: The Grantee will provide training to 80 participants. Of individuals who begin training, 64 will complete training and 60 will be placed in unsubsidized employment.

Fresno Career Development Institute, Inc.
1654 E Street
Fresno, CA 93706

Contact:
Arthur Littlefield
(559) 498-7155

Award Amount: \$1,000,000

Industry of Focus: Healthcare and Social Services Sector

Targeted Participants Served: All worker classifications including incumbent workers will be eligible.

Key Partner Highlights: The West Fresno Health Care Coalition, Fresno City College Training Institute, and the local Workforce Investment Board through co-enrollment of certain participants and in coordination with its One-Stop Career Centers.

Project Description: The Fresno Urban Core Health Careers Collaborative will identify and enroll 150 participants over an 18 month term. All worker classifications including incumbent workers will be eligible. All of the participants will enter, be elevated or transferred in the health care sector. The project will primarily target residents that live in the urban center of the City of Fresno. The Fresno Career Development Institute and the West Fresno Healthcare Coalition are housed in the most impacted area of the urban center thus ensuring that services will be provided to those most in need of training and employment. Existing partner programs include classes for Community Health Care Worker, Phlebotomy Tech, Electrocardiogram Tech, Pharmacy Tech, and Emergency Medical Tech-Basic (EMT-B). Other allied health occupations that can be fitted into the training format will be designed and added as needed. In addition to utilizing traditional training strategies in the medical field, this project will include innovative approaches that entail registered apprenticeship (in clinic-based training environments), advanced internships and new community-based skills classifications for Home/Community Healthcare Practitioners and Direct Support Specialists.

Proposed Outcomes: The project will identify, enroll and serve 150 participants that live in the urban core of the city of Fresno. Estimates are that 80 percent will be unemployed workers and the remaining 20 percent of the participants will be dislocated or incumbent workers. Of the 150 individuals who begin training, 120 will complete training and 98 will be placed in unsubsidized employment.

Greater Sacramento Urban League
3725 Marysville Boulevard
Sacramento, CA 95838

Contact:

Taurus Jackson
(916) 286-8631

Award Amount: \$591,217

Industry of Focus: Information Sector

Targeted Participants Served: Low income individuals with particular focus on those with barriers to employment including formerly incarcerated, persons with disabilities, history of substance abuse, former homelessness, underemployed, and those currently in low-skilled, low-wage jobs.

Key Partner Highlights: Sacramento Employment Training Agency, Sutter Health, Intel, SMUD, American River Community College, Sacramento City College, Stride Technology Center, Silicon Valley Community Development Foundation, Sacramento, Community Development Foundation, St. John the Baptist Church, Victory Tabernacle, Sacramento, NAACP, Mather Air Force Base, Hagginwood Community Center, Sacramento Area Coalition of Churches

Project Description: The Greater Sacramento Urban League (GSUL) will offer participants a pipeline of training and support beginning with basic skills and moving to Science, Technology, Engineering, and Math (STEM) subjects, completing GED if lacking high school diploma, and progressing through IC3 basic computer training, on to A+ Certification, and finally for advanced students, Network + Certification and MCDST (Microsoft Certified Desktop Technician). Some of the careers open to graduates of the program include: PC technician, Systems Engineer, Engineering/IT support, technology support, computer support technician, desktop support technician, customer support assistant, and networking administrator. The average hourly wage for these positions ranges from \$18.50-\$23.00. More importantly, these positions will not only help the individual graduate from the program, but make the California Information Sector stronger and more competitive on a national and global scale.

Proposed Outcomes: The project is proposing to serve 100 participants, with 90 completing training and placing 80 in unsubsidized employment.

Inter-City Services, Incorporated
3269 Adeline Street
Berkeley, CA 94703

Contact:

Mansour Id-Deen
(510) 655-3552

Award Amount: \$1,000,000

Industry of Focus: Information Sector

Targeted Participants: Adults 18 years or older. They will specifically serve Unemployment Insurance Recipients

Key Partner Highlights: Inter-City Services, Inc. Information Technology Training, in collaboration with local partners, will provide services targeting Alameda and Contra Costa Counties Unemployment Insurance Recipients (UIRs). The partnership will focus on providing a rapid-response, high-intensive information technology (IT) training services from pre-vocational through advanced IT training. Primary partners for this initiative include: Inter-City Services, Inc. Workforce Training, Northern California Manpower Inc., Business@Access (distance learning), EastBay I.T., Berkeley City College, Laney College, College of Alameda, Merritt College, Contra Costa College, and Berkeley Adult School.

Project Description: The partnership is proposing four separate programs to prepare participants with no or limited IT experience for challenging certified training programs and jobs in industries that require beginning to advance IT skill sets. Information technology careers are divided into four pathways: Network Systems, Information Support and Services, Programming and Software Development and Web and Digital Communications. Proposed training activities will include: MS Word, Excel, Access, PowerPoint, PC Repair Technology, Data Recovery, Network Installation and upgrades, Web design, Network Security, telecommunications analysts/installers, and others IT training driven by our local economy.

Proposed Outcomes: Eighty percent of the 200 participants enrolled will complete training. Seventy percent of the 200 participants enrolled will obtain a recognized certification and 65% or 130 participants will be placed in unsubsidized employment. Eighty-one percent of participants placed will retain their employment for six months or more.

Los Angeles Community College District
770 West Wilshire Boulevard
Los Angeles, CA 90017

Contact:

F.I. Cajayon
(213) 891-2165

Award Amount: \$1,000,000

Industry of Focus: Transportation, Warehousing and Other Services Sectors

Targeted participants: Unemployed, incumbent workers and career-transitioning workers

Key Partner Highlights: This project will be administered by the Los Angeles Community College District (LACCD). The district will be partnered with the following community colleges; Los Angeles Valley College, LA Pierce College, Los Angeles Harbor College, Los Angeles Trade/Tech, and East Los Angeles College. It will also partner with regional companies such as, but not limited to, the Metropolitan Transit Authority, North County Transit District, Big Blue Bus, and Performance Team. The project will also operate in alignment with the Los Angeles County Workforce Investment Board (Community & Senior Services Division) and select regional One-Stop Career Centers that will be responsible for providing wrap-around services and assure adequate intake and screening services to meet eligibility requirements set forth under the Workforce Investment Act.

Project Description: The project proposes to offer short-term training on topics related to the advanced transportation and sustainable business practice categories. The training is geared to enhance the job performance of frontline workers (new and incumbent) in order to support the transportation/warehousing companies increase their frontline worker job performance. Participation in the project's menu of services will expand skills and knowledge on emerging advanced transportation and sustainable business practice trends and will help participants enhance their capacity to find gainful employment and a satisfying career. Participants will be supported towards career pathways such as Hybrid/Alternative Fuel (auto/transit) mechanic, vehicle operator, environmental technicians, and transportation management.

Proposed Outcomes: The project will serve 220 participants, of these it is anticipated that 90% will complete training and 75% will be placed in unsubsidized employment.

Orange Coast College
2701 Fairview Road
Costa Mesa, CA 92626

Contact:

Kevin Ballinger
(714) 432-5531

Award Amount: \$179,857

Industry of Focus: Healthcare and Social Service Sector

Targeted Participants Served: Under-skilled entry-level health care students lacking skills to provide emergency medical assistance.

Key Partner Highlights: Orange Coast College has carefully developed mutually productive and full-filling business relationships with local stakeholders including Care Ambulance, Fountain Valley Medical Center, Hoag Memorial Presbyterian, Huntington Beach Medical Center and the Orange County Department of Emergency Medical Services.

Project Description: Orange Coast College proposes to provide a high visibility weekend training program to meet the special needs of working adults. This will include Saturday sessions of its EMT-1/Basic, a course which provides instruction in the care necessary to preserve life and to prevent disability among the acutely ill and the seriously injured and assist and communicate with other healthcare providers with a higher scope of practice. This special weekend course of study emphasizes treating traumatic injuries and medical emergencies, as well as treating minor disorders and emotional problems. Specialized areas include obstetrical and pediatric emergencies and extricating entrapped persons. Successful completion of the EMT-1 course qualifies the student to sit for the National Registry of Emergency Medical Technicians' certifying examination, and therefore obtain EMT Basic certification in any California County. EMT-1/Basic certification is required to work for an ambulance service or in an emergency department and may be required for lifeguards, ski patrol, fire fighters and police.

Project Outcomes: We anticipate that at least 75 participants will enroll in the EMT-1/Basic weekend and summer courses between January 1 and December 30, 2010. We expect that at least 70% of the program graduates will end up working full time in unsubsidized, high-demand careers with private ambulance companies including Care Ambulance, Doctor's Ambulance, Lynch Ambulance and Pacific Ambulance.

Peralta Community College District
333 East 8th Street
Oakland, CA 94606

Contact:

Jeanette Dong
(510) 466-7305

Award Amount: \$1,000,000

Industry of Focus: Transportation, Warehousing and Other Services Sector

Targeted Participants Served: Unemployed or underemployed individuals

Key Partner Highlights: For this grant initiative, the College of Alameda will implement a series of short term intensive training packages in transportation and logistics career pathways in partnership with Contra Costa College, the Richmond and Oakland Workforce Investment Boards, and community workforce partners including the Unity Council, Workforce Collaborative and RichmondWorks.

Project Description: The Alameda Transportation and Logistics Academic Support Initiative (ATLAS) is a regional consortium of community colleges, Workforce Investment Boards, community workforce providers, labor, and regional industry employers that will implement career path trainings in transportation, warehousing, and logistics for underserved unemployed and underemployed populations in the greater East Bay Interstate 80/580 corridor from Oakland to Richmond. ATLAS will serve 250 unemployed or underemployed individuals over 15 months with a wraparound and integrated service model.

Proposed Outcomes: ATLAS will enroll 225 individuals over 15 months into transportation and logistics related training. Of these, 180 will complete an ATI training pathway and 147 placed into unsubsidized employment by the end of 15 months. We anticipate that 118 of these placements will be training related and that 120 placements will retain employment for six months.

Rural Human Services Incorporated
286 M Street, Suite A
Crescent City, CA 95531

Contact:

Timothy Hoone
(707) 465-8347

Amount Awarded: \$600,000

Industry of Focus: Healthcare and Social Services Sector

Targeted Participants Served: Unemployed, underemployed and persons who receive public assistance

Key Partner Highlights: Sutter Coast Hospital, Open Door Clinic, Del Norte County Department of Health and Human Services, Del Norte Ambulance, Pelican Bay State Prison, College of the Redwoods, Del Norte High School, Del Norte Ambulance, Northern Regional Training and Employment Consortium, Humboldt County Workforce investment Board, and the Del Norte Workforce Center

Project Description: Health Opportunities, Pathways and Experience (HOPE) will provide training and/or advancement in allied health career paths of Certified Nurse Aide, Emergency Medical Technician, Paramedic, Pharmacy Assistant, Medical Receptionist, Medical Assistant, LVN and RN. Project HOPE will fund career technical training, post-secondary education, as well as internships to build soft skills and work experience. On-the-job training places an emphasis on workplace training and advancement.

Proposed Outcomes: The project will serve 85 participants, providing training and/or advancement in allied health career paths. It is anticipated that 80% will complete training and 67% will be placed in unsubsidized employment.

Spanish Speaking Unity Council
1900 Fruitvale Avenue, Suite 2A
Oakland, CA 94601

Contact:

Marsha Murrington
(510) 535-6913

Amount Awarded: \$995,302

Industry of Focus: Healthcare and Social Services Sector

Targeted Participants Served: The population to be served is comprised of jobless and underemployed adults with multiple barriers to employment, as well as incumbent health care workers seeking job advancement.

Key Partner Highlights: Oakland Workforce Investment Board, La Clinica de la Raza, Asian Health Services, Native American Health Center, UC Berkeley Tang Health Center, Tiburcio Vasquez Health Center, Lifelong Medical Care, Merritt Community College and The English Center

Project Description: The proposed project, the Healthcare Sector Career Initiative (HSCI), was created in 2004 to provide low-income and bilingual/bicultural adults with job training and supportive services leading to employment or career advancement in Allied Health occupations. The HSCI targets the Alameda County, California population with a focus on Oakland, a city with a 17.2% unemployment rate and high incidences of poverty. All of the HSCI training paths are designed to create a pool of qualified workers to address the needs of a linguistically diverse, aging California population. Trainings will be offered in: 1) Medical Assisting which entails preparing trainees to perform patient care functions under the supervision of nurses and physicians; 2) Medical Interpretation which trains bilingual individuals to increase the level of health care among people with language barriers; 3) Medical Assisting II which promotes the career advancement of participants by preparing for state-level certification; and 4) Chronic Care Assisting, an emerging occupation that prepares trainees to manage the health needs of the aging and chronically ill populations.

Proposed Outcomes: Over an 18-month period, the HSCI will serve 110 individuals, 76% of whom will complete their training, attain employment or wage progression, and retain employment for two quarters.

Tulare County
4025 West Noble Avenue, Suite A
Visalia, CA 93277

Contact:

Adam Peck
(559) 713-5200

Amount Awarded: \$999,931

Industry of Focus: Healthcare and Social Services Sector

Targeted Participants Served: Low income individuals

Key Partner Highlights: Family Healthcare Network, Tulare County Health and Human Services, Tulare County Economic Development Corporation, Community Services for Employment and Training, Proteus, Inc., Regional Health Occupations Resource Center, Porterville College, Porterville, Tulare Adult School, Dinuba Adult School and Visalia Adult School

Project Description: The Allied Health Care Force (AHF) is a comprehensive strategy to alleviate the cycle of poverty experienced by many Tulare County residents through education, training, and skill building in the Allied Health Industry sector. The AHF is designed to effectively assess participant skills and aptitudes. After assessment, the participant is triaged to one of the occupational skill building certificated programs or to remedial education and then on to a program. Successful completion of training is the first step, but the ultimate goal is a job with career potential in Allied Health. Our Health Care Sector Committee and the invaluable business intelligence and influence they bring to our program ensures that graduates will possess the occupational credentials needed to qualify and successfully compete for employment in their new occupational career with one of our partnering companies or similar businesses in the area.

Proposed Outcomes: We project that 1300 participants will be recruited for training and that 525 will be enrolled. Eighty percent (420) are projected to complete training and seventy percent (294) of those will receive certification, license or degree. While we welcome incumbent workers to this project, we expect the majority of enrollees to be low income adults or unemployed workers. Of the 420 who complete training, it is projected that sixty-five percent (273) will be placed in a job. Of those 273 placements, it is projected that at least 218 will be training-related employment.

Victor Valley Community College
18422 Bear Valley Road
Victorville, CA 92395

Contact:

Ginger Ontiveros
(760) 245-4271

Amount Awarded: \$837,500

Industry of Focus: Transportation, Warehousing and Other Services Sector

Targeted Participants Served: Low-income, unemployed residents and dislocated workers

Key Partner Highlights: San Bernardino County Workforce Investment Board, Valley Hi Toyota, B&K Automotive, A-Action Automotive, Big Apple Automotive, So Cal Aviation, GE Aviation, Pacific Aerospace, Lucerne Valley High School, Sultana High School, Victor Valley High School, SCLA School of Aviation Technology, Southern California Logistics Airport Authority and Victor Valley Aviation Education Consortium

Project Description: The Mechanics Collaborative Project, led by Victor Valley Community College (VVCC) in partnership with the Southern California Logistics Airport School of Aviation Technology (SCLASAT), will provide industry-approved training and certification to prepare workers for careers as: 1) Automotive Service Technicians with new skills for maintenance of Hybrid Vehicles; 2) Diesel Truck Maintenance Technicians, and 3) FAA Certified Airframe & Power plant Technicians. This proposal seeks funding to provide workforce training and job placement services in these economically important industries to residents of San Bernardino County. The VVCC will serve as the lead agency, train ASE Certified Automobile Technicians and Diesel Mechanics, provide job readiness training and job placement services for students in all fields addressed in this proposal; the SCLASAT will provide FAA Certified Training for Airframe & Power plant Technicians for the aviation industry; and the San Bernardino County Workforce Investment Board will assist with referrals of candidates and support for job placement activities. Local high schools will prepare program candidates. A myriad of local employers will provide advisement on curriculum and have pledged to hire program graduates.

Proposed Outcomes: Funding from the Industries with Statewide Need Initiative will allow the Mechanics Collaborative Project to train, certify and/or secure employment for up to 150 service technicians (50 Automobile; 25 Diesel; 75 Aircraft Service Technicians). This project estimates that 115 will be successful in achieving either the FAA Certification, ASE Certification or earn a VVCC Certificate. One hundred (100) are expected to secure employment with at least 85 maintaining that employment for at least 6 months.

Youth Policy Institute
634 South Spring Street, Suite 818
Los Angeles, CA 90014

Contact:

Stan Saunders
(213) 688-2802

Amount Awarded: \$1,000,000

Industry of Focus: Healthcare and Social Services Sector

Targeted Participants Served: Low-income individuals

Key Partner Highlights: City of Los Angeles Workforce Investment Board, Los Angeles Valley College, Los Angeles Unified School District, UCLA, Valley Opportunity Movement, City of Los Angeles OneSource Center, Bayside Medical Center, Kaiser Permanente, Technimed, Axminster Medical Group, Medi Scan, Walgreens, Sav-On, Cal Med Pharmacies, LAC/USC/Medical Center, Mission Community Hospital, Soraya Medical Group, Pacifica Hospital of the Valley, Valley Community Clinic, Santo Nino Medical Clinic, Providence Saint Joseph Diagnostic Center, Providence Tarzana Medical Center, Sherman Oaks Hospital, Olice View Medical Center, and Valley Presbyterian Hospital

Project Description: The Youth Policy Institute (YPI) Health Sector Program is a partnership with the Los Angeles Unified School District (LAUSD), Build WorkSource Center, the City of Los Angeles Workforce Investment Board, Los Angeles Valley College, UCLA, YO! Valley, community-based organizations, and medical employers to train and place clients. The program will train low income clients in career tracks as Medical Assistants, Pharmacy Technicians, and Certified Nursing Assistants. Clients will receive subsidized on-the-job training wages of \$8.00 per hour for 160 hours during LAUSD vocational training. The 15-month program will target the San Fernando Valley and Central Los Angeles (such as Pico Union/Westlake). YPI is the lead agency for the YPI Health Sector Program. Clients will complete the 100 hour Healthcare Career Advancement Academy provided by Los Angeles Valley College. They will then enroll in and complete classes provided by the LAUSD Division of Adult and Career Education, including Medical Records Clerk: Terminology; Medical Records Clerk: Records Management; Medical Records Clerk: Insurance and Billing; Medical Records Clerk: Ambulatory Coding (CPT/HCPCS); Medical Records Clerk: Diagnostic Coding (ICD-9-CM); Medical Assistant; Nursing Assistant: Long-Term Care & Home Health Aide; Nursing Assistant: Medical Technology; and Pharmacy Technician. Clients enrolled in classes will receive a stipend during training from the YPI Health Sector Program.

Clients who complete training will sit for program subsidized certification examinations for Nursing Assistants, Pharmacy Technicians or Medical Assistants. They are then placed in unsubsidized employment at medical employers in the area. For Medical Assistants, certification will come from California Certifying Board for Medical Assistants. For Pharmacy Technicians, certification will come from the Pharmacy Technician Certification Board. For Certified Nursing Assistants, it will come from the

California Department of Public Health (CDPH) Licensing and Certification Program. All of these certifications have been endorsed by employers in the targeted healthcare fields.

Proposed Outcomes: Sixty-five percent of clients (78) who complete education/training activities will be placed into training-related unsubsidized employment. Eighty-two percent (64 clients) will retain an employed status after second quarter following placement.