

Industries with a Statewide Need 2009/10 –American Recovery and Reinvestment Act/Workforce Investment Act funds

Award List and Project Summaries

On May 13, 2010, grants were awarded to an additional five organizations under the Industries with a Statewide Need Solicitation for Proposals. Project descriptions, award amount, and contact information are listed below. Award decisions are final.

Applicant Name	County	Award Amount
Archdiocesan Youth Employment Services of Catholic Charities of Los Angeles, Inc.	Los Angeles	\$975,299
Community Career Development, Inc.	Los Angeles	\$975,299
Elk Grove Unified School District	Sacramento	\$459,310
North Central Counties Consortium	Sutter	\$770, 876
San Diego City College	San Diego	\$851,216
Total		\$4,032,000

Archdiocesan Youth Employment Services of Catholic Charities of Los Angeles, Inc.
3250 Wilshire Blvd., Suite 1010
Los Angeles, CA 90010

Contact:

Robert Gutierrez
(619) 231-736-5456

Award Amount: \$975,299

Industry of Focus: Healthcare and Social Services Sector

Targeted Participants Served: Unemployed, dislocated, incumbent low-wage, or underemployed individuals.

Key Partner Highlights: AltaMed Health Services Corporation, American Career College, United Education Institute College, and Arbor Education and Training, operator of three WorkSource/One-Stop Centers of the City of LA and LA County.

Project Description: The Archdiocesan Youth Employment Services (AYE) will provide vocational training, case management, and placement services for 150 individuals in the Greater Los Angeles Area. AYE's Allied Healthcare Careers (AHC) network brings together a formidable collaborative which includes the local WIB workforce delivery system, an extensive partnership of healthcare employers through AltaMed and AYE regional connections, and local private education providers to create career pathways for unemployed and underemployed persons in high demand occupations in Los Angeles. The AHC will link participants to a comprehensive, coordinated network of services that will enable individuals to gain necessary skills and earn industry-recognized certificates or license in healthcare.

Proposed Outcomes: The Grantee will provide training for 150 participants. Of individuals who begin training, 120 will successfully complete training, 105 will be placed in unsubsidized employment and 85 participants will retain employment.

Community Career Development, Inc.
3550 Wilshire Blvd., Suite 500
Los Angeles, CA 90010

Contact:

Gloria Moore
(213) 365-9829

Award Amount: \$975,299

Industries of Focus: Healthcare and Social Services Sector

Targeted Participants Served: Young adults, unemployed adults and dislocated workers, CalWorks participants, immigrants and veterans.

Key Partner Highlights: Los Angeles City WIB, Los Angeles Community College, LA Valley College, East Los Angeles College, LA Southwest College, LA Trade Tech College, UCLA's Labor Occupational Safety and Health Program, Cal State University, LA, Career Development Institute (a private training provider), Baxter Health, Grifols Biomedicals, and a variety of local health care providers, local high schools, and community based organizations.

Project Description: The Community Career Development, Inc. will provide training in Allied Health Occupations to a minimum of 200 individuals. The partnership's web of services includes recruitment, assessment, orientation, work readiness, introduction to health occupations, contextual math and English, financial literacy, critical thinking and study skills, occupational safety, academic counseling, support services, mentoring/tutoring, and vocational training leading to a certificate, employment at or above the living wage, and follow-up services for at least a six-months. Occupations in which trainees will be trained and placed include Home Health Aide, Emergency Department Aide, Emergency Medical Technician, Certified Nurse Assistant, Restorative Nurse Aide, Pharmaceutical Manufacturing Technician, Dental Assistant, Phlebotomy Technician, and Sterile Processing Technician. These occupations were chosen for the availability of jobs that pay at or above the living wage, the availability of training that can be accomplished within the time limits of this grant, and the appropriateness for the clients that will be served. This does not, however, preclude placement into other allied health occupations on an individual basis. These entry level positions are the initial rung for a lattice of occupational opportunities which participants will be encouraged to pursue through further education and training.

Proposed Outcome: Of the 200 participants, 160 (80%) will complete training and 130 (65%) will be placed in unsubsidized employment. Of the 130 placed, 105(81%) will be retained.

Elk Grove Unified School District
9510 Elk Grove Florin Road
Elk Grove, CA 95624

Contact:

Kathy Hamilton
(916) 686-7717

Award Amount: \$459,310

Industry of Focus: Healthcare and Social Services Sector

Targeted Participants Served: Participants will be 18 years or older and have challenges to gaining or retaining employment that will include basic skills deficiencies in reading, writing, math and/or computer technology; lack of a high school diploma or GED, or deficiencies in English proficiency, such as job-specific vocabulary, oral communication or written communication. They may be learning disabled or have another disability, be on a 504 plan or have a sporadic employment history.

Key Partner Highlights: Supporting Elk Grove Adult and Community Education (EGACE) as primary partners will be the local workforce investment board, Sacramento Employment Training Agency, Inc. (SETA), and its system of 12 career centers; the state Department of Rehabilitation (DOR), and the California Indian Manpower Consortium.

Project Description: Through its career centers -- one of which is co-located with EGACE -- and its out-of-school youth program, SETA will provide to eligible participants assistance skills assessment, job coaching, case management, paid work experience, and job placement. DOR will provide eligible participants with case management, vocational assessment and job coaching. CIMC will provide case management to eligible participants. The training activities will include recruitment, assessment (career interest, basic skills and suitability for program), development of an individualized service plan, case management, progress monitoring during instruction, work experience, placement in employment, and follow-up during the first six months of employment. EGACE will submit required monthly reports to EDD using the JTA system.

Proposed Outcomes: EGACE will enroll 50 individuals. Of these 40 will complete training, 33 will be placed into unsubsidized employment and 27 will retain employment for six months.

North Central Counties Consortium
422 B Century Park Dr.
Yuba City, CA 95991

Contact:

Francene Kennedy
(530) 822-7145

Award Amount: \$770,876

Industry of Focus: Transportation, Warehousing and Other Service Sectors

Targeted Participants Served: Adults, dislocated workers, youth (18+) and incumbent workers.

Key Partner Highlights: The collaborating partners are NCCC, Yuba College, Automotive Advisory and the Public Safety Advisory Committees, Caltrans District 3, large to small employers: (Golden State Auto Service, Archie's Automotive, Wal-Mart Lube, Napa Auto Parts, Dow Lewis Motors, Yuba City Toyota, Yuba City Honda, John L. Sullivan, Wheeler Olds).

Project Description: The NCCC Regional Automotive Technician and Hybrid Technology Project is a regional collaborative effort with a two-fold purpose: 1) to increase the region's labor pool of qualified automotive technicians who will possess at least two ASE certifications and 2) to provide 1st Responder Hybrid Electric Vehicle Safety Training for incumbent workers who are primarily (police, fire, ambulance and two truck drivers). 40 participants will be served in the Automotive Technician Training program consisting of 1) Contextualized Math and Reading Bridge Program 2) Certificate of Achievement and ASE Certification in Engine Performance 3) Certificate of Achievement and ASE Certification in Electrical Systems 4) Job placement in the Automotive Industry. 200 participants will be trained in the First Responder Hybrid Safety Training program and features 24 hours of hybrid vehicle safety training compressed into 3 consecutive days. The career path approach of remediation, contextualized courses and cohort groups will support and enhance the success of this program.

Proposed Outcomes: The grantee will provide training to 240 participants. Of individuals who begin training, 192 (80%) will complete training.

San Diego City College
1313 Park Boulevard
San Diego, CA 02101

Contact:

Terrence Burgess
(619) 388-3453

Award Amount: \$851,216

Industry of Focus: Information Sector

Targeted Participants: The target population that will be served by this project consists of low-income, unemployed, dislocated workers, individuals transitioning from welfare-to-work, the working poor, and under skilled adults with challenges regaining employment and are in need to enhance their skills to join the workforce.

Key Partner Highlights: San Diego City College will partner with the San Diego Urban League, Grey Systems, the San Diego Centers for Applied Competitive Technologies (CACT) and other local businesses.

Project Description: The target neighborhoods are predominantly Latino and African-American, with many families headed by single women. This target group is identified as a hard-to-serve population due to their barriers to employment. This project 's target group will need extensive soft, basic and technical skills training and this program will address these factors through comprehensive intervention that includes one hundred-fifty hours of work experience. The project proposes to recruit seventy-five participants from the target group through the college's network connections with the San Diego Urban League and related agencies. The program's approach is to divide the participants into 3 cohorts and each cohort will complete the proposed training in twenty-seven weeks. Each cohort will have staggering start dates to facilitate intake and placement activities. This program will provide a well-rounded training addressing the factors that make this population a hard-to-serve group. Upon completion of the program, completers will be placed in Computer and/or Network Support and Administration positions. To achieve this proposal, The Urban League brings to this project their Dream to Reality program that offers a forty-hour basic skills training addressing employment and personal skills. Gray systems is an Information Technology placement agency with established clients that are local, national, and international employers. CACT also complements the project with their experience in training, grant administration, and employment placement in the technology realm.

Proposed Outcomes: Of the 75 enrolled, all will be enrolled in training. Of those enrolled, 60 will complete training and 52 will be placed in unsubsidized training.