

Veterans' Employment-Related Assistance Program 2009/10 – Workforce Investment Act funds

Award List and Project Summaries

On May 18, 2010, grants were awarded to 15 organizations under the Veterans' Employment-Related Assistance Program Solicitation for Proposals. Project descriptions, award amount, and contact information are listed below. Award decisions are final.

Applicant Name	County	Award Amount
Asian American Drug Abuse Program	Los Angeles	\$989,982
Community Career Development	Los Angeles	\$989,982
Fresno County	Fresno	\$333,333
Humboldt County	Humboldt	\$500,000
Imperial Valley Regional Occupation	Imperial	\$997,680
Inter-City Services, Incorporated	Alameda	\$989,982
Kern/Inyo/Mono Consortium	Kern	\$989,982
LA Works	Los Angeles	\$715,963
Managed Career Solutions, Inc	Los Angeles	\$989,982
Orange County	Orange	\$989,983
Playa Vista Job Opportunities and Business Services	Los Angeles	\$600,000
South Bay Center for Counseling	Los Angeles	\$989,982
Swords to Plowshares	San Francisco	\$989,982
Vietnam Veterans of San Diego	San Diego	\$700,000
West Hills Community College District	Fresno, Kings	\$933,167
Total		\$12,700,000

Asian American Drug Abuse Program
2900 South Crenshaw Boulevard
Los Angeles, CA 90016

Contact:

Mike Watanabe
(323) 293-6284

Award Amount: \$989,982

Industry of Focus: Clean energy industry sector with special focus on green construction and manufacturing.

Targeted Participants Served: Veterans with (1) service-connected disabled, (2) campaign; (3) recently separated; (4) minority; (5) significant barriers, and (6) eligible spouses.

Key Partner Highlights: Local WIBs, industry employers, community/faith-based organizations, military institutions, other veteran representatives, training providers, economic development agencies, community colleges, other educational institutions.

Project Description: This project is a comprehensive training and employment program designed to transition 200 veterans into the clean energy industry specifically in green construction and manufacturing.

Proposed Outcomes:

- 200 placement in education or training
- 160 complete training and obtain industry certification
- 130 unsubsidized employment
- 105 6 months job retention
- \$12,500 average annual earnings

Community Career Development
3550 Wilshire Boulevard, Suite 500
Los Angeles, CA 90010

Contact:

Gloria Moore
(213) 805-4273

Award Amount: \$989,982

Industry of Focus: Green Occupations: Energy Efficiency & Green Transportation; Healthcare; Security & Allied Health/Biomed

Targeted Participants Served: 175 recently separated, unemployed, underemployed and/or dislocated veterans and spouses, including those with barriers to employment.

Key Partner Highlights: LA City and LA County Workforce Investment Boards. Educational Partners: LA Trade Tech and LA Valley Community Colleges, East San Gabriel Valley ROP; The Soldier Project.

Project Description: Commencing May 2010, Community Career Development proposes to implement a specialized Veterans Employment-Related Assistance Program in partnership with community colleges and vocational schools, providing 175 Operation Enduring Freedom/Operation Iraqi Freedom veterans, other veterans and their spouses residing in the Los Angeles and surrounding counties, with certificated vocational training and job placement assistance in entry-level positions in high-growth industry offering opportunities for career advancement, including the Green Transpiration, Energy Efficiency, Ambulatory Healthcare, Private Security and Biomedical sectors. Starting wages will range between \$11 and \$16 per hour and training will be completed within one-year period from the time of enrollment.

Proposed Outcomes: 100% (175) will participate in the one-week Bridge Training; 100% will be enrolled in a certificated training; at least 78% (138) will complete vocational training; at least 68% (120) will obtain an industry-recognized vocational certification, and a minimum of 64% (112) will be employed; after 6 months, 52% (at least 91) will have retrained employment.

Fresno County
2125 Kern Street, Suite 208
Fresno, CA 93721

Contact:

Blake Konczal
(559) 490-7102

Award Amount: \$333,333

Industry of Focus: Electric Utility

Targeted participants Served: The target population is veterans in the 18-34 age bracket, where unemployment is significantly above the state unemployment rate. Specific emphasis is on veterans having separated from the service in the past 48 months, with a performance goal of 52% of the total cohort from this group.

Key Partner Highlights: Fresno County Workforce Investment Board - Lead applicant and fiscal agent; Fresno MSA support Fresno City College - Training provider for 1 cohort of 25 Line Worker trainees American River College - Training provider for 1 cohort of 25 Line Worker trainees Sacramento Employment and Training Agency - Sacramento MSA support PG&E - Lead industry partner and sponsor of Power Pathway Line Worker training certificate

Project Description: The Initiative will create a training and employment pathway for 50 veterans, with a focus on those recently separated, leading to jobs at Pacific Gas & Electric and other utility-related firms. Average compensation for these jobs is \$70,000. The target job is Electric Power-Line Installer and Repairers, or utility line workers. A 280-hour college-credited course will be offered at Fresno City College and American River College, through which a PG&E Power Pathway certificate will be earned by those successfully completing the course. PG&E will hire qualified program graduates for open positions, and will develop a network of employers who will also hire these graduates.

Proposed Outcomes: The Initiative proposes that 33 of the 50 veterans will graduate from the program and be placed in unsubsidized employment. The program's performance goal is that 27 of those hired will be retained for 6 months or more. The Initiative also creates an entry into the utilities industry for veterans, offering opportunities for wage increases and career advancement.

Humboldt County
520 E Street
Eureka, CA 95501

Contact:

Jacqueline Debets
(707) 445-7745

Award Amount: \$500,000

Industry of Focus: California Green Jobs initiative lists several emerging job fields that directly influence the construction industry's ability to provide energy efficient homes. North Coast Veterans in conjunction with the College of the Redwoods has identified three distinct training opportunities in the emerging green energy market. (1) Certified Green Building Professional is the entry level green certification for the building trades and is used from building supply to design to actual building trades. (2) Solar Photovoltaic Installer is the entry level solar installer certification. (3) HERS Rater/Auditor is the building trades and homeowner inspection standard

Targeted Participants Served: The primary target population of veterans will be those who have been dislocated from work or released from active duty during the past 48 months. Since the Afghanistan and Iraq wars began, NCVRC has served 119 of these veterans, with 110 enrolled as clients during the period from March 1, 2007 to December 31, 2009 (Vietnam Veterans of CA, Inc. Database, December 2009).

Key Partner Highlights: Humboldt County WIB will work with Northcoast Veteran Resource Center and the College of the Redwoods to recruit, case manage, train, certify and engage vets in job placement. Both agencies have a long history of working with the Humboldt County WIB, provided direct access to Veterans, and providing specialized and cutting edge training plans.

Project Description: The Humboldt County Veterans' Green Training Program will include the following components and training:

1. Outreach- The Northcoast Veterans Resource Center (NCVRC), in partnership with the local one-stop and other veteran's service agencies outreach to and serve the veterans daily.
2. Pre-employment Assessment- NCVRC staff will assess each individual for interest and potential barriers for completion of any training plan.
3. Case Management- NCVRC staff or "Employment Training Specialist" acts as a facilitator and motivator in assisting the participant toward successful completion of training and job placement.
4. Employment Development Plan- Case manager works with veteran to develop a plan based on self-assessment and designed to address any significant barriers to self-sufficiency.

5. Training- College of the Redwoods will provide training and certifications for participants of this program: HERS rater, HERS auditor, Solar Voltaic Installer, and Green Building Professional.
6. Job Placement & Follow up Services. When the veteran client completes core training, job development referral activities, NCVRC will assist with job placement, coordinating with the local CA EDD Veterans Services staff and training provider placement opportunities.

Proposed Outcomes: The expected outcomes of our program meet or exceed the state standard:

- Placement in Education or Training: 64
- Completed Training: 51
- Placement in Unsubsidized Employment: 42
- Retained Employment: 34
- Average Earnings: \$12,500

**Imperial Valley Regional Occupation
687 State Street
El Centro, CA 92243**

Contact:

Mary N. Camacho
(760) 482-2600

Award Amount: \$997,680

Industry of Focus: This grant will target Energy Generation, Energy Efficiency, Green Transportation and Water and Wastewater with 50% of enrollments. Realizing that not all veterans will have an inclination or aptitude for Green Industry positions, IVROP is also proposing to target traditional industries for veterans, such as: Law Enforcement, Transportation, and Health Services for the remaining 50% of enrollments.

Targeted Participants Served: The target population for this proposal is 184 WIA-eligible veterans, 50% (94) who will be recently separated and who belong to one of the following groups: service-connected disabled veterans, recently-separated veterans, campaign veterans, veterans with significant barriers to employment, and eligible spouses, as defined in Jobs for Veterans' Act 107-288.

Key Partner Highlights: IVROP will be partnering with all veteran related agencies serving veterans, to include: Veteran Services Officer (VSO), EDD Veteran Workforce Specialist (VWS) and Veterans Employment Services Specialist (VESS), Veterans Employment Committee, and veteran organizations. The VWS, VESS, and members of the VEC will actively recruit and refer veterans who may be eligible for project services. Employers are SunEco Energy and EW Corporation who will provide in-kind resources or direction as to green industry specific trainings. San Diego State University will provide training for BPI certification in the Fundamentals of Green House Performance Construction. IVROP will deliver trainings for HVAC, Metal Fabricators, Solar Installers, Armed Security Officers, Trucking Class "A" and Bus Class "B" Licensing, Pharmacy Technician and Medical Terminology training. The local Workforce Development Office, Imperial Valley Economic Development Corporation, Green Employer Council will provide relevant industry needs, trends, and direction. The One Stop Centers will provide assessment and WIA certification to clients and monitoring of case file to assure compliance with WIA TEGLs, Directives and Information Bulletins. VA eligibility for Health Services will be provided by the VSO. Local VA Clinic and the County Behavioral Health department are available for physical or mental issues.

Project Description: Trainings will target green job related Industries to include: Bio-fuels, Geothermal Metal Fabrication, Heating Ventilation and Air Conditioning (HVAC), Energy Efficiency through Green Home Performance Construction certifications and Solar Photovoltaic Installation. Understanding that not all veterans will have an inclination toward Green Industry positions, traditional Industry sector trainings will include: Law Enforcement, Transportation, and the Medical field. Armed Security Officer to include Class "B" Drivers Licensing, Truck Driving, and Pharmacy Technician will offer employment in these in-demand occupations. All trainings will result in an industry recognized license or certification.

Proposed Outcomes: Outcomes will result as follows: Placement in Education or Training 184 (100% of enrollments) with 68 entering a career technical training program, 12 entering post secondary education programs, and 104 entering customized employer based training. Of these 184 enrollments, 54 will complete technical training, 10 will complete postsecondary education, and 84 will receive an industry identified certificate for a total of 148 or 80% of enrollments. Industry soft skills instruction will be provided to 78 veterans. One hundred twenty-nine (129) trainees will be placed in unsubsidized employment with 104 reaching retention after 6 months from exit quarter.

Inter-City Services, Incorporated
3269 Adeline Street
Berkeley, CA 94703

Contact:

Mansour Id-Deen
(510) 655-3552

Award Amount: \$989,982

Industry of Focus: Industry of Focus for this SFP will include the following high/wage, high/growth sectors: Green Tech/ Construction, Information Technology, Electronic Medical Records (EMR), Health Care, Biotechnology, Homeland Security, Aerospace, Automotive, Energy, Financial Services, Nanotechnology, Hospitality, Retail and Transportation/ Truck/Drivers, EMTs, Fire Fighters and Law Enforcement. Wage range at placement will be \$10.00 to \$25.00 per hour. ICS Vets will provide skills training/upgrades to 100% of veterans served.

Targeted Participants Served: Veterans targeted for services under this “Veterans Employment-Related Assistance Program” grant will include the following groups: 1) Service-Connected Disabled Veteran (SCDV): Veterans who were discharged or released from active duty because of a service connected disability. 2) A Recently Separated Veteran (RSV): Veterans who have separated from the military within the 48 months prior to application. 3) Campaign Veterans (CV): that served on active duty in the U.S. Armed Forces during war. 4) Veterans with Significant Barriers (VSB): “Significant Barrier(s)”. 5) Eligible Spouses (ES): As defined in the Jobs for Veterans’ Act, PL 107-288. We will specifically target female veterans, many with special needs that are not being addressed through normal processes.

Key Partner Highlights: Key partners for this initiative include: Inter-City Services, Inc. Workforce Training, Richmond Build (pre-construction, solar installation and weatherization training programs), Cypress Mandela Training Center (pre-apprenticeship construction training), City College, Contra Costa College, Diablo Valley College, EastBay I.T, Berkeley, East Bay Works 14 One-Stops, and Berkeley Adult School. Other partnerships include Oakland Green Jobs Corps partners which includes Laney College (green career technical education to training), Growth Sector, a non-profit workforce intermediary which connects trainees to employment opportunities and provides support services, Northern California Manpower Inc., and Business@Access (distance learning).

Project Description: ICS Vets will provide 200 veterans, 100/50% Recently Separated, with high-growth, high wage veterans’ specific employment/training programs and support services that are designed to respond to their immediate needs. We will accomplish this goal by utilizing our rapid-response system. Our rapid response model provides veterans instant access to educational services, vocational skill training, employment training, support, and retention services to enhance their overall employability. We want vets to avoid the erosion of their skills while transitioning into employment thus enabling vets to re-tool and remain competitive as the economy turns around. We will assist veterans in obtaining credentials in occupations that are related to their military training. This strategy is cost effective and will help reduce employment barriers for veterans transitioning

from the military to civilian employment. We will work with employers to ensure that they do not overlook one of the most skilled sectors of the nation's workforce, military veterans. Furthermore, we provide intensive advocacy on behalf of veterans to ensure that local One-Stops provide priority of services, and employers know that veterans soft skills, job skills, work habits, and work ethic make them dependable, reliable, and loyal employees.

Proposed Outcomes: ICS Vets will provide educational and/or training services to 200 veterans, 100% percent of veterans enrolled. A minimum of 100/50% will be recently separated veterans. Eighty percent of veterans served will complete training, 75% will attain industry-identified certificates, 65% will be placed in unsubsidized employment, 81% will retain employment for six months or more and the average earning will be \$12,500 or more than that they earned prior to enrollment. Veterans have put their lives on the line for our freedom and we, in turn, will put our 26-year history of serving veterans on the line to achieve and/or exceed these stated outcomes.

Kern/Inyo/Mono Consortium
2001 28th Street
Bakersfield, CA 93301

Contact:

Verna Lewis
(661) 336-6849

Award Amount: \$989,982

Industry of Focus: Our focus will be in the Green Energy Industry with training in energy efficiency and renewable energy. Training will be offered in Building Performance Analyst, weatherization technicians, blower door technicians, solar photovoltaic installers, utility workers, utility scale solar technicians, wind turbine technicians, and maintenance technicians. The shortage of workers in these occupations is the result of Increasing energy and commodity costs, legislative requirements, and consumer demands for a more sustainable environment and have all led to a substantial push for a green economy in industries such as energy and utilities, construction, transportation, and manufacturing. (Green Economy workforce Study, Centers of Excellence, December 2008)

Targeted Participants Served: Our plan is to serve 80 recently separated veterans, who are defined as those discharged from their military service within the past 48 months; and 80 veterans who are either categorized as Campaign veterans, veterans with barriers to employment or service-connected disabled veterans. Increased outreach activities to the National Guard and reservists will assist in enrollment of the recently separated veterans.

Key Partner Highlights: Kern, Inyo Mono Workforce Investment Area is enthusiastic about the partnership with San Bernardino Department of Workforce Development as we share a common goal of providing services to the veterans in the desert region of our counties. Our agency sees these as a great opportunity for both idea and information exchanges to occur for the improvement of programs and services offered by our respective workforce development areas. The relationships forged with this proposal presents opportunities for continued regional partnerships.

Project Description: Our project will build upon the foundation begun with the Clean Energy Initiatives in both Kern, Inyo Mono Workforce Investment Area and the San Bernardino Workforce Development Department. With the Community College Districts in both Workforce Investment Areas responding to the need for training in energy generation and energy efficiency, there are sufficient training options for the veterans. With the military's use of high technology both in combat zones and in domestic and foreign installations, the veterans gain valuable skill sets that transfer to the green energy fields. As military experts, the service member will be able to use experience in maintaining and repairing weapons, equipment and vehicles. Most have a mechanical aptitude, which is a prerequisite for the majority of the training programs.

Proposed Outcomes: Our project proposes serving a large number of veterans from the desert communities of our respective workforce development areas. Partnering with the county's Veterans Services Department and the Employment Development Department fosters a stronger collaboration with an increased number of veterans being served by all the agencies helping to promote increased revenue generations. We propose to serve 160 veterans, half of which will be recently separated veterans, for the green energy industry. Of those 160, 128 will complete training and 113 will be placed in unsubsidized employment.

LA Works
5200 Irwindale Avenue
Irwindale, CA 91706

Contact:
Jorge Hernandez
(626) 960-3964

Award Amount: \$715,963

Industry of Focus: Based on current and anticipated job growth within the San Gabriel Valley, newly-separated veterans and other veterans will be directed to high growth positions in Green Industry, including Sustainable Building Construction, Renewable Energy, Waste Management, and Water Remediation, as well as in rapidly expanding occupations in Health Care, Security Services and Administrative and Clerical Support.

Targeted Participants Served: Fifty percent of participants served will include veterans who have separated from active military service within the last forty-eight (48) months but will also focus on all other veterans in need of full and comprehensive access to career development and employment and training services.

Key Partner Highlights: All program partners, including the Veterans Administration, the Employment Development Department, and Arcadia Mental Health, will work collaboratively with local community colleges, chambers of commerce, professional associations and employer groups in order to serve and deliver industry-related training and placement services to transition veterans into high demand occupations. Within this collaboration, those organizations rapidly expanding and seeking a newly trained and skilled workforce have provided firm commitments to employ our veterans.

Project Description: The LA Works Veterans' Employment-Related Assistance Program seeks to provide newly-separated veterans as well as the general veteran population with an all-inclusive array of career and job development, competency and skills enhancement, and placement and professional growth services to directly lead and link participants to high-growth civilian occupations.

Proposed Outcomes: The program seeks to serve 80 veterans total, and of those, 40 veterans who are newly separated. Projected goals are to place 80% of those enrolled in the program into unsubsidized employment within an 18 month timeline and framework of the project. Additionally, 100% of program participants will be assessed, provided counseling, career exploration, vocational training/OJT, job development services and skill enhancement services to direct veterans towards high demand occupations in the Green Industry, along with other rapidly expanding occupations within our Service Area.

Managed Career Solutions, Inc.
3333 Wilshire Boulevard, Suite 405
Los Angeles, CA 90010

Contact:

Philip Starr
(213) 355-5312

Award Amount: \$779,813

Industry of Focus: Green Enhanced Information Technology Sector with a focus on health IT Electronic Medical Records Management. This sectors growth is further supported by investments from the American Recovery and Reinvestment Act in its \$19 billion investment in the increased use of electronic health records by all health care providers. IT remains a growth sector, and supports all green sector initiatives in providing the electronic infrastructure necessary for the green energy and efficiency economy.

Targeted Participants Served: The project will serve 250 Veterans: 150 will be Recently Separated Veterans, 30 will have a Service Connected Disability, and the balance will be Campaign Veterans. All program participants shall have multiple, significant barriers to employment.

Key Partner Highlights: Los Angeles Veterans Works III is a regional Los Angeles County partnership of four Workforce Investment Boards and 49 governmental, veterans organizations, employers, unions, one-stops and community and faith-based agencies who have collaborated together for five years to leverage workforce and economic development resources in a comprehensive program to provide sensitive employment and training services for veterans.

Project Description: Los Angeles VeteransWorks provides a unique entry point in the workforce development system for veterans to enter the high-wage, high-growth field of Information Technology and Electronic Medical Records Management, an emerging sub-segment of IT. Program highlights include: In-depth Interview and Psychometric Assessment; Wrap around case management, mentoring and counseling services pre-and-post employment; Vocational Bridge Program; Bundled IT and Health Information Technology training that results in three industry certified certificates; Entrepreneurial training, technical assistance, and access to capital services for veterans who want to open their own IT businesses. This project connects Veterans industry recognized training programs and demand occupations including Computer Support Specialist/Help Desk, Health Information Technician, Health Information Security Specialist, Medical Document Imaging Architect. These high demand jobs pay between \$13 to \$35 per hour. The grant provides significant on-the-job training resources to assist Veterans in attaining job experience, job placement, and job retainment.

Proposed Outcomes: 250 veterans will enroll and participate in training activities. It is planned that 210 of the participants will complete training and 183 obtain industry recognized credentials. 170 will attain and retain high wage employment by the end of the grant period. One hundred percent will gain knowledge of green practices in the workplace, and green efficiency skills in IT. The partnership will promote priority of services to all grant funded training programs.

Orange County
1300 South Grand Avenue, Building B, 3rd Floor
Santa Ana, CA 92705

Contact:

Andrew Munoz
(714) 567-7371

Award Amount: \$989,983

Industry of Focus: The Orange County-Pacific Gateway Regional Veterans Services Collaborative project will train 140 veterans for employment in high-demand occupations within four high-growth subsegments of the emerging clean energy industry: energy generation, energy efficiency, green transportation and water and wastewater. While the vast majority of project participants will be trained for jobs in the foregoing industries, some veterans will be trained in other “green” skills areas including green data center management and urban planning. In addition, a small number of project participants will receive training in cyber security and goods movement, which are local demand occupations for which businesses are seeking employees.

Targeted Participants Served: Sixty percent of veterans to be served by the project will be men and women recently separated from active military duty within the last 48 months. In addition, the Collaborative will target other veterans with significant needs for training, employment assistance and support services, including those with disabilities and those with significant barriers to achieving and maintaining stable employment.

Key Partner Highlights: While OCWIB and PGWIN have long histories of operating programs to assisting veterans in achieving their training and job placement goals, the proposed project expands upon past successes by engaging the active participation and contributions of an even broader range of partners than in the past. Partners in the proposed project include, but are not limited to: one-stop partners (EDD, Department of Rehabilitation), military institutions (Los Alamitos Joint Forces Training Base), veterans service organizations (US Vets, Orange County VSO, Vets Center at Saddleback College and Helmets to Hardhats), public and private education agencies (four community colleges, two university extension programs and three private training providers); labor (IBEW); economic development and business services (Orange County Business Council and ProPath), and public and non-profit agencies providing specialized support services (Long Beach Housing Authority, Orange County Behavioral Health Services, Working Wardrobes). Through these partnerships, the project will also be closely coordinated with the California Welcome Home and CalVet Corps initiatives.

Project Description: Nine full service and satellite one-stop career centers administered by OCWIB and PGWIN will function as the central service delivery sites for all key program components other than training. Among these is the Vets Centers at the Los Alamitos Joint Forces Training Base. Activities in which each veteran will participate will include initial, pre-vocational services and individual service planning; skills training; and employment readiness, employment and follow-up. Initial services will consist of assessment (including an evaluation of military skills transferability to civilian applications), training/career exploration, individual employment and services planning (including the need for housing, health/mental health and other support services),

and employment preparation skills training. All veterans will participate in one of 18 distinct classroom training and apprenticeship programs or in work-based OJT. At the conclusion of training, project staff will refer veterans to interviews with participating employers or to other businesses in the target industries. Following placement, follow-up and support services will be provided for up to one year.

Proposed Outcomes: No fewer than 80% of the veterans participating in the project will complete training. Of these, a minimum of 70% will be placed in unsubsidized employment and at least 82% of these individuals will be retained in employment at six months. Average earnings for project participants will be \$14,400.

Playa Vista Job Opportunities and Business Services
4112 South Main Street
Los Angeles, CA 90037

Contact:

Ernest M. Roberts
(323) 432-3955

Award Amount: \$600,000

Industry of Focus: Construction as it relates Energy Generation, Energy Efficiency, Green Transportation. Manufacturing and service employment in green industries.

Targeted Participants Served: 140 Veterans, emphasizing Recently Separated Veterans, with a secondary emphasis on Veterans with Barriers.

Key Partner Highlights: Over 90 existing collaborating agencies, all have signed MOU's, including specialized service agencies (including those serving veterans), training agencies (such as the Los Angeles Community College District), union labor organizations and 13 Los Angeles City and County WIA WorkSource Centers.

Project Description: The PVJOBS Green Jobs Program will enroll 140 participants, place 120 in unsubsidized employment solely in green or green enhanced industries. Training is offered to become a LEED Green Associate or an Energy Auditor, leading to employment in a variety of sustainable industries. Construction craft placement (Energy Generation and Energy Efficiency) are a substantial part of placement opportunities for veterans served under this proposal. PVJOBS has the experience and expertise to effectively deliver program services in a timely and efficient manner as evidenced by the successful completion of several previous WIA 15% contracts, all with performance above stated goals.

Proposed Outcomes:

- Enrolled = 140
- Placed in unsubsidized employment = 120
- Training completed = 130
- Retained (6 months) = 115

South Bay Center for Counseling
360 North Sepulveda Boulevard, Suite 2075
El Segundo, CA 90245

Contact:

Colleen Mooney
(310) 414-2090

Award Amount: \$989,982

Industry of Focus: Energy Generation, Water/Wastewater, Education

Targeted Participants Served: 120 Veterans (at least 80 recently separated)

Key Partner Highlights: Pacific Gateway Workforce Investment Network, L.A. Harbor College, employer consortium including ConocoPhillips, ExxonMobil, Orange County Sanitation District, Golden State Water Company, United Water, Beyond the Bell, THINK Together, Champions

Project Description: The Los Angeles Initiative for Veterans Employment - Green Jobs Project (LIVE Green) will recruit and provide basic skills remediation, career counseling and ongoing supportive services, and sector-specific training and certificate programs leading to employment in green energy and water/wastewater sectors, as well as STEM teacher preparation pathways, for 120 veterans.

Proposed Outcomes: The project will meet all current WIA goals for enrollment, entry into training, completion of training/certificate acquisition, and unsubsidized employment.

Swords to Plowshares
1060 Howard Street
San Francisco, CA 94103

Contact:

Dave Lopez
(415) 558-8870

Award Amount: \$989,982

Industry of Focus: Renewable Energy Technologies is the industry of focus. Swords to Plowshares has proposed to offer industry-recognized certificate training programs. This project will train veterans in: PV Solar Panel/Solar Panel Installation, Water/Energy Auditor, Thermal Installer Technician and Weatherization Technician, Sales and Estimating. Each of these specific training modules includes industry-recognized certification.

Targeted Participants Served: The targeted populations to be served under this program include recently separated veterans, service-connected disabled veterans, campaign veterans and veterans with significant barriers to employment from all eras; Vietnam, Gulf War and Iraq/Afghanistan. All the veterans to be served will face barriers to employment such as lack of civilian work skills and experience, length of time out of the labor force, current and/or past histories of physical or emotional disability, and/or lack of resources for engaging in job skills training for today's job market. 50% of our targeted population will consist of recently separated veterans; these are veterans who have been discharged from the military within a 48-month timeframe.

Key Partner Highlights: Swords to Plowshares has partnered with Renewable Energy Employers; Martifer Solar, Velocity Energy Partners, Cal Vets Solar Works, Wholly Solar and Coney Bare, Inc., in the development of training curriculums and job opportunities/placements. Our Community College training partners; Laney College in Alameda County, San Jose City College in Santa Clara County, City College San Francisco, and Diablo Valley College in Contra Costa County, will provide classroom and laboratory training instruction.

Project Description: The Veterans Green Industries Training Program will prepare 250 veterans for careers in the renewable energies sector through industry-recognized certificate training programs developed through partnerships with Renewable Energy employers and Community Colleges in the greater San Francisco Bay area. This project has engaged industry employers in the program development, design and with job placement-career opportunities. The program participants will receive training instruction through our community college partners and will obtain industry-recognized certificates and earn college credits upon completion.

Proposed Outcomes: This project will enroll 250 veterans over the 24-month period for this project; May 1, 2010 through April 30, 2012. All 250 participants will partake in a training activity through enrollment into an 8-10 week Renewable Energy Training Program that will include an industry-recognized certificate. 200 of these participants will successfully complete their training program and of these training completers, 175 will obtain an industry-recognized certificate (i.e., NABCEP Certificate for

PV/Solar Panel Installers). All 175 of the participants who obtain an industry-recognized certificate will be engaged with job search and placement services and 163 participants will obtain a training-related job in renewable energies with an average annual earnings rate of \$31,200. Through our follow-up and retention services, we will reach a 6-month retention benchmark for 132 of the participants who have secured employment.

Vietnam Veterans of San Diego
4141 Pacific Highway
San Diego, CA 92110

Contact:

David Siegler
(619) 520-8007

Award Amount: \$700,000

Industry of Focus: Energy Efficiency. VVSD's plan is to help unemployed veterans obtain high wage jobs in such fields as installing solar panels and smart meters. We plan to place other veterans into weatherization jobs. San Diego Gas & Electric is working to install 7,000 smart meters daily. We also have commitments from Kyocera to hire 45 veterans for building solar panels. In addition we are working with the nonprofit MAAC Project to train and hire energy conservation technicians.

Targeted Participants Served: At least 52% will be recently separated veterans. We will also place campaign veterans with an emphasis on Iraq & Afghanistan veterans, service connected disabled, and veterans with such barriers as addiction, homelessness and long-term unemployment. We will target veterans who live in Southeastern San Diego County, which has the highest unemployment and poverty rates in San Diego, such as National City at 21% unemployment. Other communities include El Cajon, Chula Vista, Imperial Beach, La Mesa, and Spring Valley.

Key Partner Highlights:

1. San Diego WIB (Workforce Partnership). They operate the South County One-Stop where VVSD's Southeastern VEAP Program is located. They will provide free computer training and outreach.
- 1) VESS/VWS (Also called DVOP/LVER). We provide veterans with case management, placement, and access to employer information.
- 2) ATP & VMI: Smart Meter Trainers and Kyocera with commitment to hire up to 45 VEAP veterans to build solar panels.

Project Description: VVSD will enroll at least 120 veterans with major barriers and place at least 78 into good jobs with an average starting wage of at least \$12 per hour. At least 52% will be recently separated. Campaign, service connected, and veterans with employment barriers will all be served. We plan to place 40% of these veterans into careers related to energy efficiency. These jobs vary from weatherization technicians to solar panel installers, to smart meter reading and meter installation. San Diego Gas & Electric is currently installing 7,000 smart meters daily up to 1.4 million in the county, so there are several years of work ahead. Kyocera is hiring 75 people to build solar panels, and they are committed to hiring VEAP participants. We will focus on serving veterans in Southeastern San Diego in such cities as El Cajon, Chula Vista, Imperial Beach and National City. This region has by far the highest poverty and unemployment rate in the county, with Imperial Beach at 17% and National City at 21% unemployment.

Proposed Outcomes:

1. Place at least 78 unemployed veterans with major barriers into high paying, stable employment.
2. Starting wage at least \$12 per hour.
3. At least 52% of placements will be recently separated veterans. We will also place campaign veterans, service connected, and veterans with major employment barriers.
4. We will enroll at least 120 eligible veterans.
5. We will target green jobs in the field of energy efficiency. 40% of placements will be in such fields as solar, weatherization, and smart meter reading and installation.
6. We will serve Southeastern San Diego County, the San Diego region with the highest unemployment and poverty in the county. An estimated 60,000 veterans live in Southeastern San Diego County.

West Hills Community College District
9900 Cody Street
Coalinga, CA 93210

Contact:

Dr. Carole Goldsmith
(559) 630-0806

Award Amount: \$933,167

Industry of Focus: WHCCD will target the following industries: HealthCare, Manufacturing, Protective Services and Renewable Energy

Targeted Participants Served: WHCCD will provide services to eighty (80) veterans in the central valley. Forty (40) of these veterans will be recently separated veterans and the other forty (40) will be career veterans, disabled veterans, eligible spouses and/or campaign veterans (either recently separated OR career).

Key Partner Highlights: WHCCD will work closely with the Fresno Regional Investment Boards and King Job Training Centers. The partnership will allow WHCCD to leverage resources and provide a wide array of services, using the One Stop model. Other key partners include: WHC Coalinga, WHC Lemoore, Westside Institute of Technology, Lemoore Naval Air Station, Kings Behavioral Health and the Veterans Hospitals.

Project Description: WHCCD, partnering with Fresno & Kings County WIBs, will provide unmatched comprehensive employment and training services to the residents of Fresno and Kings counties. With the largest Naval Air Station in CA located between WHC Coalinga & WHC Lemoore (NAS Lemoore), WHCCD plans to recruit eighty (80) recently separated career veterans to provide comprehensive training and employment services. Rural high-wage, high-demand career training requested by veterans include: Registered Nurse, Nurse Assistant, Psychiatric Technician, Corrections, Police Officer, Maintenance Mechanic, Waste Water and Weatherization. The training programs will ensure that veterans enter high-wage, high-demand occupations in the central valley.

Proposed Outcomes: WHCCD will plan to enroll forty (40) veterans each program year; total eighty (80) for both program years. Ninety percent (90) will enter vocational skills training and at least 80% will complete their training program.