

Campesino de California Program 2011/12 Award List and Project Summary

On June 23, 2011, a grant was awarded to one organization. Project description, award amount and contact information is listed below.

Award List and Project Summary	
Awardees	Wagner-Peyser 10 Percent Amount
La Cooperativa Campesina de California	\$150,000
TOTAL	\$150,000

La Cooperativa Campesina de California

7801 Folsom Blvd., Suite 365
Sacramento, CA 95826

Mr. Marcos Lizarraga
(916) 388-2220

Award Amount: \$150,000

Summary: For the period July 1, 2011 – June 30, 2012 La Cooperativa Campesina de California, the statewide association of Workforce Investment Act (WIA) 167 grantees, will continue its ongoing and successful project, provide statewide outreach to migrant and seasonal farmworkers, distribute a monthly printed publication of 40,000 copies of La Voz del Campo to over 400 community sites and an e-publication of La Voz that will be distributed to front line staff and agencies that work directly with farmworkers. La Cooperativa will also use bilingual radio to discuss key labor market information as well as other pertinent information for farmworkers. These services will assist migrant and seasonal farmworkers with labor market and social service information. The volatility and uncertainty of the agricultural labor market make this an important project to the farmworker community.