

INFORMATION NOTICE

WORKFORCE SERVICES

Number: WSIN13-17

Date: October 4, 2013
Expiration Date: 11/4/15
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TO: WORKFORCE DEVELOPMENT COMMUNITY

SUBJECT: WEBINAR – SOCIAL MEDIA TRAINING FOR AMERICA’S JOB CENTER OF CALIFORNIASM STAFF

This serves as an invitation for the America’s Job Center of CaliforniaSM staff to participate in a 90-minute webinar for teaching job seekers how to use social media for job search. This webinar is for all staff regardless of social media accessibility.

Who: The EDD Workforce Services Branch, Capacity Building Unit

What: Social Media Training for Job Search

When: October 17 and 18, 2013 (Two sessions each day at 9:30 a.m. and 1:30 p.m. PDT)

Details: This interactive webinar provides you opportunities to ask questions. Training includes:

- How social media plays a role in job search.
- The most popular forms of social media.
- How employers use social media.
- Social media strategies to share with job seekers.

Registration: Request a registration form as soon as possible from cbutraining@edd.ca.gov, but no later than four days prior to the webinar. Seating is limited. Only one registration form is required per group. Participation instructions will be e-mailed one day prior to the event.

For more information, please contact the Capacity Building Unit at cbutraining@edd.ca.gov.

/S/ JOSÉ LUIS MÁRQUEZ, Chief
Workforce Services Division