

# INFORMATION NOTICE

## WORKFORCE SERVICES

Number: WSIN13-27

Date: December 3, 2013

Expiration Date: 1/3/16

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TO: WORKFORCE DEVELOPMENT COMMUNITY

SUBJECT: WEBINAR–SOCIAL MEDIA TRAINING FOR AJCC STAFF

This serves as an invitation for the America's Job Center of California<sup>SM</sup> (AJCC) staff to participate in a 90-minute webinar for teaching job seekers how to use social media for job search. This webinar is for all staff regardless of limitations on access to social media.

**Who:** The Employment Development Department, Workforce Services Branch, Capacity Building Unit

**What:** Social Media Training for Job Search

**When:** December 13 and 16, 2013, at 9:30 a.m. PDT

**Details:** This interactive webinar provides attendees opportunities to ask questions. Training includes:

- How social media plays a role in job search.
- The most popular forms of social media.
- How employers use social media.
- Social media strategies to share with job seekers.

**Registration:** Request a registration form as soon as possible from [cbustraining@edd.ca.gov](mailto:cbustraining@edd.ca.gov), but no later than four days prior to the webinar. Seating is limited. Only one registration form is required per group. Participation instructions will be e-mailed one day prior to the event.

For more information, please contact the Capacity Building Unit at [cbustraining@edd.ca.gov](mailto:cbustraining@edd.ca.gov).

/S/ JOSÉ LUIS MÁRQUEZ, Chief  
Workforce Services Division

*The EDD is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.*