

Campesino de California Outreach 2013/14 Award List and Project Summary

On September 17, 2013, a grant was awarded to one organization. Project description, award amount and contact information is listed below.

Award List and Project Summary	
Awardee	Foreign Labor Certification Reimbursable Grant Funds
La Cooperativa Campesina de California	\$250,000
TOTAL	\$250,000

La Cooperativa Campesina de California

1107 9th Street, Suite 420
Sacramento, CA 95814

Mr. Marcos Lizarraga
(916) 388-2220

Award Amount: \$250,000

Summary: For the period 10/1/2013 - 9/30/2014, La Cooperativa Campesina de California, will deliver, operate, and produce 12 one-hour, live interactive talk shows in Spanish, running concurrently with the 12 monthly La Voz del Campo publications. The radio talk shows will highlight Labor Market Information issues as well as pertinent information for farmworkers, including current job openings. La Cooperativa will produce a monthly printed publication of 45,000 copies of La Voz del Campo to over 400 community sites including an e-publication of the same that will be distributed to agencies that work directly with Migrant Seasonal Farm Workers. The volatility and uncertainty of the agricultural workforce make this an important project to the farmworker community.