



**CAMPESINO DE CALIFORNIA OUTREACH GRANT –  
RADIO MEDIA PY 2019-20**

The Employment Development Department (EDD) announces the awarding of one grant totaling \$100,000 for the Campesino de California Outreach Grant – Radio Media for Program Year (PY) 2019-20. The *Wagner-Peyser Act* 10 Percent allocation funds these grants.

The awardee will enhance existing outreach channels to supplement the outreach efforts by government, community-based organizations, and partners serving Migrant and Seasonal Farmworkers (MSFW) in rural and hard-to-reach communities. The awardee will develop and implement radio talk shows aimed at reaching domestic and foreign MSFWs and their families to inform them about workforce development programs and other community services available to MSFWs.

The grant award list, project summary, and contact information can be found on the [Workforce Development Solicitations for Proposals](#) webpage under “Campesino de California Outreach Grant – Radio Media”

For questions or additional information, please contact Xitlalic Martinez at 1-916-654-9309 or [xitlalic.martinez@edd.ca.gov](mailto:xitlalic.martinez@edd.ca.gov).

/s/ JAIME L. GUTIERREZ, Chief  
Central Office Workforce Services Division

*The EDD is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.*