Employment Development Department
State of California

INFORMATION NOTICE

Date: September 8, 2020 **Number:** WSIN20-11
Expiration Date: 9/8/2022

CAMPESINO DE CALIFORNIA OUTREACH GRANT – RADIO MEDIA SFP

The Employment Development Department (EDD) announces the availability of up to $100,000 of Wagner-Peyser 10 Percent Governor's Discretionary funds through the Campesino de California Outreach Grant – Radio Media, Solicitation for Proposals (SFP). The goal of this initiative is to provide Migrant and Seasonal Farmworkers (MSFW) and their families with relevant, timely information regarding the various programs and services offered through the EDD and its partners.

The grantee of the project must develop and deliver 24 bi-monthly, 30-minute hosted radio talk shows and record in video format for the MSFW population in Spanish during Program Year 2020-21. Additionally, the grantee must use complementing online and social media outlets to publicize the radio talk show and communicate additional information as necessary.

Eligible applicants include non-profit public or private organizations, community and faith based organizations, tribal government, and educational institutions. Individuals are not eligible to apply.

Proposal applications must be received by no later than 3 p.m. on October 8, 2020. To view this SFP, please visit the Workforce Development Solicitations for Proposals webpage under "Campesino de California Outreach Grant – Radio Media".

For questions or additional information, please contact Xitlalic Martinez at 1-916-654-9309 or xitlalic.martinez@edd.ca.gov.

/s/ JAIME L. GUTIERREZ, Chief
Central Office Workforce Services Division

The EDD is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.