Employment Development Department
State of California

INFORMATION NOTICE

Date: November 16, 2020 **Number:** WSIN20-26
Expiration Date: 12/16/2022

CAMPESINO DE CALIFORNIA OUTREACH GRANT – RADIO MEDIA PY 20-21

The Employment Development Department (EDD) announces the award of one grant totaling $100,000 for the Campesino de California Outreach Grant - Radio Media for Program Year 2020-21. Funding for this grant is provided by *Wagner-Peyser Act* 10 percent discretionary funds.

The awardee will enhance existing outreach channels to supplement the outreach efforts by government, community-based organizations, and partners serving Migrant and Seasonal Farmworkers (MSFW) in rural and hard-to-reach communities. The awardee will develop and implement radio talk shows aimed at reaching domestic and foreign MSFWs and their families to inform them about workforce development programs and other community services available to MSFWs.

The grant award, project summary, and contact information is available on the Workforce Development Solicitations for Proposals webpage under "Campesino de California Outreach Grant – Radio Media."

For questions or additional information, please contact Xitlalic Martinez at 1-916-639-0460 or xitlalic.martinez@edd.ca.gov.

/s/ JAIME L. GUTIERREZ, Chief
Central Office Workforce Services Division

The EDD is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities.